



THESIS

FOUNDATIONS

ENGINEERING

MEDICAL

Sales Go UP and Down.
Service Stays FOREVER.

FRANCHISE
DISCLOSURE
DOCUMENT



THESIS EDUVENTURES PVT. LTD.

LEARNERS TODAY, LEADERS TOMORROW

FRANCHISE DISCLOSURE DOCUMENT

CORPORATE PROFILE

NAME OF COMPANY
THESIS EDUVENTURES PVT. LTD.

BRAND : THESIS.

OPERATIONS COMMENCED ON :
2018

FRANCHISING /DISTRIBUTION
COMMENCED ON : 2019

CIN : U80904JH2019PTC012457

FRANCHISE OUTLETS FOR :

- * IIT-JEE
- * COMMERCE
- * COMPETITIVE EXAMS



About THESIS...

THESIS is a pioneer in IITJEE Test preparation in the country. Started in 2019, over the years of Effort of Mr. Sagar Choubey it has become synonymous with success in IITJEE. THESIS franchise has over the years designed, delivered, perfected and innovated the art and science of teaching and guiding students for entrance exam for the IITs, which are recognized as the Premier Technology Institutions Across the world. In 2019, THESIS was the first IIT-JEE coaching institute to introduce an 30 Minutes Aptitude Test to foretell the Result of Students.

Our goal at THESIS franchise is to provide knowledge and guidance and thereby create an environment that not only guides students to the path of success, but also inspires them to recognize and explore their own potential. THESIS is run by a group of Educationalists who have over the years guided thousands of IIT aspirants to fulfill their dream of getting into the prestigious IITs.

THESIS.
FRANCHISE

What is Franchising ?

Franchising is based on a marketing concept which can be adopted by an organization as a strategy for business expansion. Where implemented, a franchiser licenses its know-how, procedures, intellectual property, use of its business model, brand, and rights to sell its branded products and services to a franchisee



Starting an Education Franchise Business

With a good number of students across the Country, there is a need for more Education and Tutoring businesses. The education and tutoring franchise industry has been building strong demand from a large market of students that want to learn more and parents that want their children to be prepared for the future. Starting your own Education franchise business can be a good decision, especially if you are interested in working with children and helping them learn about important subjects.

Thesis Eduventures Pvt. Ltd. Is a initiative of Mr. Sagar Choubey having a heritage past. The organization is planning consistent franchise growth. The Firm is registered under Government of India and files GST returns timely. The Firms registration is also approved by Justdial Ltd. Thesis having a lifetime membership of Justdial, is at its best. Our franchise business grants the rights to individual owners, or franchisees, to use the company's name and branding and sell its products and services.

Go through the FRANCHISE DISCLOSURE DOCUMENT briefly for more details...

THESIS.
FRANCHISE

Why should you Buy our Franchise ?

Perhaps the biggest advantage of buying our franchise is decreased risk than going it alone to start a business. Our Franchising provides entrepreneurs with an established name and branding as well as training and support which improves your chances of success. Of course this does not mean that it doesn't take hard work to build a franchise business, but having these elements in place provides a greater foundation than starting a business from scratch.



- * The franchise organization is financially healthy
- * The litigation history is acceptable and has been explained satisfactorily
- * The organization has had consistent franchise growth
- * The organization has a strong Franchise Owner's Association that works in concert with management
- * Management shows an openness to new ideas
- * Earnings claims are available and satisfactory, or if not available, current franchisees are willing to help you to understand the financial picture
- * Franchiser is clear on its support of multi-unit opportunities. In either case, that meets with your long term goals for the business

WE FOLLOW

BUSINESS FORMAT FRANCHISE SYSTEM

There are three different types of franchising agreements we offer :

- * Single unit operator
- * Master franchise
- * Area developer.



FRANCHISE SYSTEM

The most common type of franchise relationship is known as a business format franchise which provides an entire operating system for the franchise business to its franchisees. Every aspect of the franchise is generally overseen by the franchisor from site selection and training to marketing and operational standards. Individual operators agree to run their franchise locations abiding by the rules and standards of the franchise system as set forth in the franchise agreement.

Single unit operators are granted the rights to run a single unit under the franchise agreement for a specified amount of time. Master franchisees are granted the right to open up multiple locations in a specific territory. And an area developer purchases the rights to open a predetermined number of locations by a set date within a specific territory.

Kindly note that we as a franchise business grant the rights to individual owners, or franchisees, to use the company's name and branding and sell its products and services. Franchise owners receive training, guidance and support from THESIS EDUVENTURES PVT LTD but are required to run their individual location while adhering to specific standards and operating systems in order to maintain consistency and brand integrity.

THESIS. FRANCHISE

HOW TO BUY OUR FRANCHISE?

Buying a franchise is a process that takes careful consideration. First, you need to determine what type of franchise you want to buy. Next, you'll want to examine the requirements and terms including investment level to determine if it is a good fit for you. Submit your information of the interest to THESIS EDUVENTURES PVT LTD, then it's time to begin your due diligence. Determine if your geographic location is a good area for this type of business and scope out the competition.



HOW DOES THE FRANCHISING WORK PROCEED ?

In franchising, the parent company THESIS EDUCATIONS PVT LTD acts as the franchisor, selling the rights to operate individual locations under the company's name and branding and sell its products and services. The relationship is set up through the franchise agreement. These agreements vary from franchisor to franchisor, but typically allow an individual to run a franchised location for a set fee and specific amount of time. In addition to franchise and start-up fees, we also require their unit owners to pay ongoing royalty and advertising fees. The franchisor provides its franchisees with ongoing guidance, training and support throughout the length of the franchise agreement.

Carefully review the Franchise Disclosure Document (FDD) and talk to current franchise owner. Make sure you have a good understanding of the requirements as well as the training and support provided by the franchisor before signing the agreement.

THESIS. FRANCHISE

FINANCIAL PROJECTIONS

Predicting your income as a franchise owner can be difficult. Variables such as the type of business, location, the economy, and even your personal dedication to making the franchise a success will all affect how much money your business will make.



FRANCHISE FEES AND ROYALTY

The Franchise Fee is a one time, upfront payment to join the franchise system for a given period of time. The royalty is an ongoing payment made in return for continued support over the length of the franchise relationship. The percent based approach is normally a percent of gross sales. The payment would go up or down based on your gross sales volume. A fixed royalty never changes. Ongoing fees are an integral part of the franchising system and exist to ensure that you receive ongoing support.

THESIS.
FRANCHISE

THE PERKS TO STARTING YOUR OWN EDUCATION FRANCHISE ARE:

Legacy on way to Rule the Market . . .

BUSINESS FORMAT

Format Of Business	: BUSINESS FORMAT FRANCHISE SYSTEM
Study Format	: World class curriculum based on Student Aptitude
Quality Of Support	: 360 degree support with Expert Guidance on Marketing.

FRANCHISE REQUIREMENTS

Franchise / Brand Fees	: INR 2,00,000
Advertisement Charges	: Franchise Invested, Company Operated
Minimum Space Required	: 2000 sq ft. of space
Investment	: 5 - 10 Lakh Rupees. (May vary if setup is already available.)
Type of Property required for Franchise Opportunity	: Commercial
Floor area Requirement	: 2000 sq. ft - 5000 sq. ft.
Preferred Location of Unit Franchise Outlet	: Prime Locations

ROYALTY AND SALES PERCENTAGE

Royalty Charges	: 25 % of Total fees Received (in hand. + PDC)
Sales Percentage	: 50 % of Asset Value (M.R.P.)

GROWTH PERIOD

Startup Period	: 6 Months
Growth Period	: 1 - 2 Years
Maturity Period	: 5 - 7 Years
Renewal Period	: Every 5 Years



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PREMONITION

Approx. No. Of Students	: 200 - 400 Students
Minimum Monetary Value per Student	: INR 20,000
Yearly Monetary Projection (Year 1)	: INR 40,00,000 – 80,00,000 + Sales Percentage
Yearly Monetary Projection (Year 2)	: INR 60,00,000 – 1,20,00,000 + Sales Percentage
Anticipated Percentage Return on Investment	: 50%
Payback Period of Capital for Unit Franchise	: 2 Years



TRAINING DETAILS

Detailed Operating Manuals for Franchise	: Yes
Is field assistance available for franchisee ?	: Yes
Expert guidance from Head Office to franchisee in opening the franchise	: Yes
Current IT systems will be included in the franchise	: Yes



AGREEMENT

Do you have a standard franchise agreement?	: Yes
How long is the franchise term for?	: 3-5 Years
Is the term renewable?	: Yes



TERMS ON AGREEMENT REGARDING THE FRANCHISEE MAY INCLUDE THE FOLLOWING :

1. Franchise Territory and Boundaries

Each franchise location covers a certain area, which is spelled out by the franchise contract. Other franchisees cannot have their locations within a certain number of miles. This is done to make sure there isn't too much competition in the area, which can limit sales potential and the success of the franchise location.

2. Training and Support Provided By the Franchisor

It is standard for THESIS EDUVENTURES PVT LTD to train new franchisees and to give them ongoing support. Franchisees are built around uniform business practices, and training will help new franchisees understand what is expected of them and learn the practices that have given the franchise company success. Ongoing support can take the form of continuing training, discounts on courses and study materials, and advertising subsidies.

3. Length of the Franchise Agreement

The typical duration of a franchise agreement is usually 3 or 5 years. This part of the contract will also spell out the conditions under which the franchise can be sold to someone else, which can be stringent to make sure that any future franchisee is qualified to be an owner. Sometimes there will be a right of first refusal clause that allows the franchisor to buy back the franchise rather than have it sold to someone else.

4. Franchise Costs and Fees

Besides the initial Franchise fee, this part of the contract covers the costs involved in owning a franchise, including advance yearly royalties, advertising buy-ins, and other costs. Our franchise contracts also include stipulations on how much cash franchisees must have available before purchasing the unit, so that franchisors know that their franchisees will be able to cover everything from payroll to management and marketing of the centre involved.

5. Trademarks, Patents and Signs

THESIS EDUVENTURES PVT LTD as the franchisor owns the trademark, various patents and the signage associated with the franchise. This part of the contract outlines the specific ways a franchisee is permitted to use those entities, as well as the ways they are not permitted to use them.

6. Rules for Operating

THESIS EDUVENTURES PVT LTD as Parent franchise has specific rules for the way franchisees must run their units. These can include hours of operation, specific items or services sold, and pay scale for employees, among many other things. Managerial structure, software programs used, and the way a franchise location must be laid out are other items that may fall under rules for operating.

7. Franchise Renewal Rights and Termination Policies

THESIS EDUVENTURES PVT LTD clearly specifies about how a franchise can be renewed and under what conditions it can be terminated .If a situation arises where the franchisor and franchise are in conflict, there may be an Arbitration clause that would prevent either side from going to court unless an arbitrator reviews the case and makes a recommendation first. The Franchisor has complete authority over any of its unit and can take over it, with or without prior notice.



DISCLAIMER

IMPORTANT: The contents of this FRANCHISE DISCLOSURE DOCUMENT and any attachments are confidential. They are intended for the named recipient(s) only. If you have received this FDD by mistake, please notify the sender immediately and do not disclose the contents to anyone or make copies thereof.

Please Print this franchise disclosure document Only if you really in need of a hard copy. Save Paper Save Trees & Be More Eco-Friendly...



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